

## Information portals



<p><b>SME portal by the State Secretariat für Economic Affairs SECO</b></p>	<p>Practical tips for setting up, running and transferring a business successfully:</p> <ul style="list-style-type: none"> <li>▪ practical knowledge</li> <li>▪ online administration service</li> <li>▪ articles on current topics, legislative amendments etc.</li> </ul> <p>State Secretariat for Economic Affairs SECO          SME Policy section          Holzikofenweg 36          CH-3003 Bern          Tel +41 (0)58 480 00 01          Email: info@kmu.admin.ch</p>	<p><a href="https://www.kmu.admin.ch/kmu/en/home.html">https://www.kmu.admin.ch/kmu/en/home.html</a></p>
<p><b>EasyGov</b></p>	<p>EasyGov simplifies and streamlines contact with the Swiss administrative authorities. This secure and reliable electronic platform enables you to process authorisations, applications and reporting through a one-stop shop.</p> <p>EasyGov Service Desk          Tel +41 (0)58 467 11 22</p>	<p><a href="https://www.easygov.swiss/easygov/#/en">https://www.easygov.swiss/easygov/#/en</a></p>
<p><b>Gruenden.ch</b></p>	<p>Practical information for future entrepreneurs.</p> <p>Website contains</p> <ul style="list-style-type: none"> <li>▪ fundamental considerations and rationales for setting up a business (idea/concept, market prospects, entrepreneurial profile)</li> <li>▪ in-depth review of the founding process (step-by-step)</li> <li>▪ online comparison of various legal forms</li> <li>▪ checklists for setting up a business, writing a business plan etc..</li> <li>▪ information folder</li> <li>▪ links to various agencies and consultancies</li> </ul>	<p><a href="https://www.gruenden.ch/english-version/">https://www.gruenden.ch/english-version/</a></p>

<b>Institut für Jungunternehmen IFJ</b>	<p>Products and services for start-ups and established SMEs:</p> <ul style="list-style-type: none"> <li>▪ "How to draft a business plan" (workshops)</li> <li>▪ professional business plan CD-Rom</li> <li>▪ Networking with businesses from all Swiss regions</li> <li>▪ Know-how of some 200 experts on running a business, available via email</li> </ul> <p>IFJ Institut für Jungunternehmen  startup space  Wiesenstrasse 5  CH-8952 Schlieren-Zurich  Tel +41 (0)71 242 98 98  Email: info@ifj.ch</p>	<a href="https://www.ifj.ch/en">https://www.ifj.ch/en</a>
<b>Swiss Federal Institute of Intellectual Property</b>	<ul style="list-style-type: none"> <li>▪ Information about intellectual property</li> <li>▪ Legal information on property law</li> <li>▪ Patents on inventions</li> <li>▪ Protection for trade marks and designs</li> </ul> <p>Swiss Federal Institute of Intellectual Property  Stauffacherstrasse 65/59g  CH-3003 Bern  Tel. +41 (0)31 377 77 77  Email: info@ipi.ch</p>	<a href="https://www.ige.ch/en.html">https://www.ige.ch/en.html</a>
<b>Import/export</b>	<p>Handelskammer beider Basel (Chamber of Commerce of Basel-City and Basel-Landschaft)</p> <p>Handelskammer beider Basel  St. Jakobs-Strasse 25  CH-4010 Basel  Tel +41 (0)61 270 60 60  Email: info@hkbb.ch</p>	<a href="http://www.hkbb.ch">www.hkbb.ch</a>
	<p>Switzerland Global Enterprise (S-GE) guides its clients on the path to new markets.</p> <p>Switzerland Global Enterprise Zürich  Stampfenbachstrasse 85  CH-8006 Zurich  Tel +41 (0)44 365 51 51  Email: info@s-ge.com</p>	<a href="https://www.s-ge.com/en/sbh">https://www.s-ge.com/en/sbh</a>

	<p>Basel Customs Administration</p> <p>Swiss Customs Information Office Tel +41 (0) 58 467 15 15</p>	<p><a href="https://www.ezv.admin.ch/ezv/en/home/the-fca/organization/border-crossings-and-customs-offices--opening-hours.html">https://www.ezv.admin.ch/ezv/en/home/the-fca/organization/border-crossings-and-customs-offices--opening-hours.html</a></p>
	<p>Federal Customs Administration</p> <p>Swiss Customs Information Office Tel +41 (0) 58 467 15 15</p>	<p><a href="https://www.ezv.admin.ch/ezv/en/home.html">https://www.ezv.admin.ch/ezv/en/home.html</a></p>
<p><b>Basellandschaftliche Kantonalbank BLKB (Cantonal Bank of Basel-Landschaft)</b></p>	<ul style="list-style-type: none"> <li>▪ Structuring a business plan</li> <li>▪ Financing tool</li> <li>▪ Consultancy</li> </ul> <p>Basellandschaftliche Kantonalbank Rheinstrasse 7 CH-4410 Liestal Tel +41 (0)61 925 96 96 Email: geschaeftskundencenter@blkb.ch</p>	<p><a href="https://www.blkb.ch/unternehmen/beratung/unternehmensgruendung">https://www.blkb.ch/unternehmen/beratung/unternehmensgruendung</a></p>